

Why eBay!?

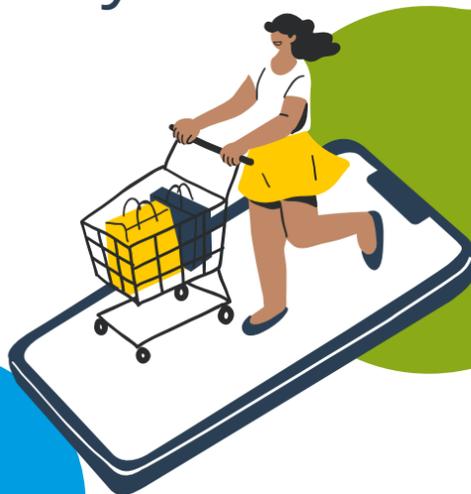


Why is now a better time than ever to join eBay?

eBay is ranked as one of the most popular e-commerce and shopping websites worldwide based on site visits and is available in over 180 countries! See why eBay is *the* place to be when selling online.

eBay buyers

185m

 active buyers

109m+

Monthly visitors

Nearly **62%** of eBay users are male, and **38%** are female



35–64 year olds make up 61% of eBay's buyers.

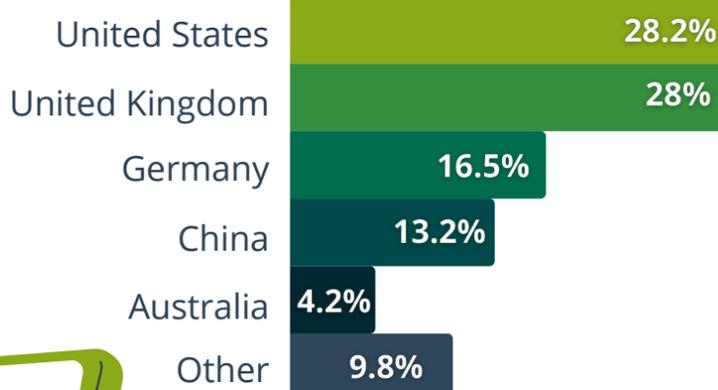
eBay sellers



19m

 sellers

Avg. 268 listings per seller



Percentage of sellers per country

eBay listings

1.5bn+
active listings



15k
categories



80%

of products sold
on eBay are new

16.4%

of products sold on eBay
fall under the category
**Electronics &
Accessories**



Top 5 selling categories



Est. **1995**



Fun Facts!

eBay was originally called **AuctionWeb**.

The first item listed & purchased was a **broken laser pointer** for \$14.83

The most expensive item ever purchased on eBay was the Giga Yacht for \$168,000,000

Discover more resources & tools
to boost your sales on eBay

Discover



Did you know **55%**
of all ebay
searches are
filtered searches?

Chew
on this!

