



Did you know **55%** of all ebay searches are filtered searches?

Take a bite out of our optimisation tools.



## Why sign up to the Taster Plan?

This free plan will help users perform basic market research and get a taste for how Optisellers' data tools can help to optimise your stores. It is designed to let you see how your competitors' categorise their listings while helping increase your visibility on eBay.

## Who is the Taster Plan for?

Are you looking to open an eBay store and not sure where to start? Or maybe you already have one but want to take it to the next level? Whether you are new to selling online or a seasoned pro, if you haven't used Optiseller's tools before, then this plan is right for you.

What is included?



Get a taste of our optimisation tools.

Through the Taster Plan, you will have access to our **market research tools**. The first step of any eBay seller starts with market research. Knowing who your buyers are and how they search for items online is **invaluable knowledge** that will put your listings ahead of others.

With this tool you can search for secondary categories, identify the item specifics that are needed per category, see the number of searchers per category and see the buyer demand data.

Category Lookup





Product Suggester Will allow you to view commonly used values and gather information on how to enrich a listing by searching for products based upon keywords.

This tool allows you to search item keywords to get a view of the top suggested listing categories with an eBay data confidence rating.

Category Suggester







